



For Immediate Release:

Hannibal, MO July 1, 2007 – RIDE travels east and earns the XRRR's highest female finish ever.

RIDE Motorsports made the trip to Hannibal Rocks, MO for the third stop on the XRRR Eastern Series and captured their first Top 5 finish of the season. In doing so, Lydia also sets a new standard for female drivers as her 4th place overall is the highest finish for a female in the history of Xtreme Rock Racing. RIDE's finish also ensures them a spot in the XRRR US Finals to be held September 29th in Colorado Springs.

Here is a brief recap of RIDE's race day: Lydia started the day running well, but cautiously, keeping the racer in 2nd gear, learning the changes to the car and ensuring a finish. While completing her first course, she put the #808 RIDE racer one minute off the lead and 20 seconds behind the average course time. On her second course, Lydia got high centered off a ledge costing her over a minute, but she opened the car up into 3rd gear and regained time through the remainder of the course. Entering the afternoon RIDE sat in the middle of the pack, but as the courses turned more technical and the times slowed considerably, Lydia took full advantage turning in her fastest time of the day on course 3. With only one course left, all that stood between RIDE and a Top 10 finish an obstacle known as the V-notch, an uphill climb through a steep narrow gap that until Saturday had never been successfully completed in competition. With a number of competitors losing minutes in this section of the course, the strategy for most teams turn to winching to save time and finish the course. However after two successful attempts at the V-notch prior to RIDE's run, Lydia decided on a line taking her from right to left through the obstacle, after some minor adjustments during the climb, the RIDE racer broke over the top and Lydia throttled through the rest of the course marking RIDE's completion of the entire race. "The highlight of the day for me was just finishing the first course," Lydia said after the race, "All day I saw lines I wanted to take, the Toyo Tires never slipped and we were able to finish all 4 courses. I had no idea we had placed 4th until (XRRR Official) Pepper called out my name at the awards ceremony."

The racer had been at Rock Ware since the Colorado Springs XRRR event receiving a steering upgrade, and the shorthanded crew worked all day Friday both before and after Tech Inspection to get the car in running order for Saturday morning. The hard work paid off as the RIDE racer experienced no breakage or failures throughout a day that saw a number of competitors experience issues. "Rock Ware did a great job on the steering and Larry and I were able to the rest of the issues ironed our fairly quickly," Team Manager Tom Guaraldo noted, "We finally have a competitive car and Lydia drove the wheels off of it." "We all knew Lydia could do it and she brought it home in Hannibal." stated Brooke, who will rejoin the team in Cortez, CO for the finale for the XRRR Western Series. Rick Dermo earned Toyo Tires a second straight XRRR win, and combined with RIDE, Toyo's only two cars in the field both walked away with Top 5 finishes in Toyo's first East competition. RIDE Motorsports would like to thank all their sponsors, they have believed in the team all year and RIDE would not be able to compete without them: Toyo Tires, Ramsey Winch, Rock Ware, Road Armor, Superior Axle & Gear, SOR4x4.com, Engine Ice, Tom Wood Drive Shafts, GetItDirtyOffroad.com, K&N Filters, Fox Racing Shox, SPY Optic, Rock & Roll Offroad, Howe Steering, Dynatrac and OX USA. RIDE Motorsports would also like to thank the XRRR staff, the Hannibal Rocks land owners, and most of all the fans, you are the reason compete, thank you for all your support.

Support the RIDE Motorsports team and pick up RIDE apparel at GetItDirtyOffroad.com. For more information, visit the RIDE Motorsports website: ride-motorsports.com or contact RIDE@RIDE-Motorsports.com