



**For immediate release:**

Colorado Springs, CO, February 27, 2007 – RIDE Motorsports to shoot their new 2007 rock racer in Las Vegas, NV.

RIDE Motorsports has schedule renowned off road photographer Jordan May ([jordanmay.com](http://jordanmay.com)) to shoot RIDE co-drivers Brooke Bosworth and Lydia Guaraldo along with their new rock racer. The attractions and beauty in and around the city of Las Vegas will serve as a backdrop to the late March photo shoot. “Seeing the work Jordan has done with females, he will be able to capture more of our team’s feminine side.” Lydia commented, “Shooting in Las Vegas is a perfect match for RIDE. Our team is about having fun and Vegas epitomizes that attitude.”

The photo shoot will provide a first look at the newly completed 2007 RIDE Motorsports competition buggy. The Nevada terrain will serve as an excellent test bed for the team to evaluate the vehicles performance. “Doing photo shoots is always a lot of fun.” noted Brooke, “It’s even more exciting because we can gain valuable experience in our new buggy.”

Jordan May, editor of 4Wheel Drive & Sport Utility and Off Road Magazine, brings a great level of experience and professionalism to the project. “I am a big fan of Jordan’s work. He makes both the rigs and the people he shoots look amazing” RIDE Motorsports owner Tom Guaraldo stated, “With Jordan behind the camera, I know we are going to see something special.” RIDE Motorsports will use the photos to provide increased exposure for their sponsors through the team’s forthcoming promotion poster and through downloads made available to fans on [RIDE-Motorports.com](http://RIDE-Motorports.com).

RIDE-Motorsports will be debuting their new buggy April 1-6 in Moab during the 2007 Easter Jeep Safari. Brooke and Lydia kick off the XRRA season at Moab, Utah’s Area BFE Saturday, April 7th.

For more information, visit the RIDE Motorsports website: [ride-motorsports.com](http://ride-motorsports.com) or contact [RIDE@RIDE-Motorsports.com](mailto:RIDE@RIDE-Motorsports.com)